

## JEC SIGNS HONG KONG'S CLEAN AIR CHARTER



**25 January 2006** - JEC reaffirmed ongoing support to environmentally-friendly business practices by joining project CLEAN AIR, which is a business-wide campaign to improve air quality in the Greater Pearl River Delta airshed. In addition, JEC recently signed the Clean Air Charter initiated jointly by the Hong Kong General Chamber of Commerce and Hong Kong's Business Coalition on the Environment (BCE). To launch our support for this initiative and the JEC Clean Air Campaign Award, we invited a group of children from Buddhist Kam Lai Kindergarten to perform a drama titled 'Clean Air Cinderella'. The children demonstrated the importance of pollution control through an innovative, lively and highly memorable drama to our recent JEC Group Briefing in January 2006.

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